

## **What is a cookie?**

A cookie is a small text file that a web site saves on your PC, mobile phone or other device, containing information about your browsing on that site. Cookies are necessary to facilitate browsing and make it more convenient; they do not harm your computer.

Although this policy uses the general term "cookie" as this is the main method a website uses to store information, the term browser "local storage" space is also used for the same purposes as cookie. Therefore all the information in this section is equally applicable to "local storage".

## **Why are cookies used on this website?**

Cookies are an essential part of how our website operates. The main purpose of our cookies is to improve your browsing experience. For example, to remember your preferences (language, country, etc.) during browsing and on future visits.

The information collected in cookies also enables us to improve our website, for example, by estimating user numbers and ways users use the site, adapting the site to individual user's interests, speeding up searches, etc.

Sometimes, if we have obtained your consent, we can use cookies, tags or other similar instruments to obtain information that enables us to show you advertising based on your navigation habits on our own web site, those of other suppliers or in other ways.

## **What are cookies NOT used for on this web site?**

We do not store sensitive information regarding your personal identification such as your address, password, details of your credit or debit card, etc., in the cookies that we use.

## **Who uses the information stored in cookies?**

The information stored in cookies by our web site is only used by us, with the exception of those cookies identified as "third party cookies". These latter cookies are used and managed by external organisations to provide services to us and requested by us in order to improve our services and user experience when browsing our website. The main services for which we use "third party cookies" are collecting hit statistics and guaranteeing payment operations.

## **How can I avoid the use of cookies on this website?**

If you prefer to avoid the use of cookies on this page, taking into account the limitations described above, you should firstly disable the use of cookies on your browser and secondly delete the cookies saved by your browser and associated with this website. You can avoid cookies being used at any time by performing these actions.

## **How can I disable the use of cookies and delete them?**

If you wish to restrict, block or erase the cookies from this website, you can do so at any time through your browser settings, following the instructions given below. Although the parameterization of each browser is different, the configuration of cookies is usually done in the "Preferences" or "Tools" menu. For more information on configuring the cookie settings in your browser, go to the browser's "Help" menu.

### Which specific cookies are used by this website and what for?

The table below details the cookies used by this web site and the purpose of each one.

Technical and personalisation cookies: Identification, authentication, browsing, interface personalisation, favourites, etc.			
These cookies are used to identify the user during the session, make it unnecessary for the user to repeat the process of authentication on the web site, speed up some processes on the web site, remember selections made during the session or, in subsequent accesses, recall pages already visited, etc.			
COOKIES	PURPOSE	DURATION	MANAGEMENT
<b>User</b>	Used to identify and authenticate the user.	Session	Our own <b>identification</b> user.
<b>Session identification</b>	Identifies the user's http session. This is common to all web applications to identify user requests in a session.	Session	Our own
<b>Browsing status</b>	Enables identification of the user's browsing status (start of session, first page, first access, scroll status, vote status, etc.).	Session	Our own
<b>User selections</b>	Stores session values selected by the user such as the shop, language, currency, products, size, etc.	Session	Our own
<b>Favourites and selections</b>	Enables recording the user's favourite (shops, for example) or the latest selections (shops, products, consent for cookie installation, etc.) for subsequent accesses to the website.	Persistent	Our own <b>the latest</b> selections
<b>Shopping basket</b>	Stores information on the shopping basket, as well as the user identification details associated with each basket.	Session	Our own
<b>Protocols</b>	Enables management of changes between secure (https) and insecure (http) domains (protocols)	Session	Our own

<b>giftlist</b>	The purpose is to save the products that the user adds to his or her gift list in order to be able to recover them.	Session	Our own
<b>Product page</b>	These cookies are used to enable you to browse products from the product file	Session	Our own browse
<b>Browsing analysis cookies</b>			
<b>These cookies gather generic information about user access to the website (not the content itself), providing subsequent aggregated user access information for statistical purposes.</b>			
<b>COOKIES</b>	<b>PURPOSE</b>	<b>DURATI ON</b>	<b>MANAGEME NT</b>

<b>Source WC_GASource</b>	Used to record where the user arriving at this page came from; for example, whether they came from a product detail page from a product grid, from a search or from an external web page.	Persisten t	Our own
<b>Google Analytics (__utma, __utmb, __utmc, __utmz...)</b>	<p>Enables the website to be monitored through the Google Analytics tool, which is a service provided by Google to obtain information on user accesses to websites. Some of the data kept for subsequent analysis are: number of times that a user visits the website, dates of the first and latest user visit, duration of visits, the user's previous page before coming to the website, user's search engine to reach the web site or link the user clicked, which part of the world the user access came from, etc.</p> <p>The configuration of these cookies is predetermined by the service provided by Google, so we suggest that you see the Google Analytics privacy page, <a href="http://www.google.com/analytics/learn/privacy.html">http://www.google.com/analytics/learn/privacy.html</a>, to obtain more information about the cookies it uses and how to disable them (on the understanding that we are not responsible for the content or accuracy of third party websites).</p>	Persisten t	Our own

<b>Tag Conversion Newsletter</b>	<p>This Tag, present on the order confirmation page, is only used if the user is subscribed to the Website Newsletter and has a cookie stored for a specific campaign, the name of which starts with the Tag in connection with Newsletter) the Newsletter Campaign Cookie, and enables us to analyse the user's browsing on the website to obtain information about the results of attracting users by Newsletter Campaigns. Some of the data used for analysis are: the user ID and the price of the order placed, associated with the Newsletter campaign from which the user came. The configuration of the associated Tag and cookies is predetermined by the service offered by our service provider.</p>	Persisten Third-party
<b>Originating device (WC_ItxSource)</b>	Used to record the originating device from which the order is made, for example, to differentiate orders made from devices in physical shops from other orders.	Persisten Our own
<b>WC_Dutti_viewMode</b>	View Mode grid (2 columns or 4 columns).	Persisten Our own
<b>Cookies for analysing purchases</b>		
<b>These cookies enable information to be compiled about the device from which the purchase on the website was made in order to verify that these operations offer sufficient guarantees for customers. These cookies never include sensitive information, such as card details.</b>		
<b>COOKIES</b>	<b>PURPOSE</b>	<b>DURATION MANAGEMENT</b>
<b>Purchasing device</b>	Enables unique identification of the device (PC, mobile phone, etc.) from which the purchases on the website were made for subsequent analysis in order to offer our customers sufficient guarantees in the purchasing operation. The information contained in this cookie is collected by an external company to carry out these analyses.	Persistent Third-party

## Behavioral Advertising Cookies

These cookies enable the management of advertising spaces that have been included on the website. These cookies store information related to the users behavior obtained through ongoing observation of users' browsing habits, which enables us to show advertising depending on the user.

COOKIES	PURPOSE	DURATION	MANAGEMENT
Criteo Display (UID, UIC, EVT, ACDC, UDC, Zdi, Udi, Eid, r.ack, OPT OUT, Opt)	Based on users behavior related to the navigation through the website, Criteo cookies allow us to improve advertising and the adds that we show to the users. Some of the data stored used for analysing are the following: number of visits to the website, viewed products, searches etc... In no case Criteo cookies collect personal information that allow us to identify an specific user. Cookies configuration is predetermined by the service offered by Criteo, therefore we suggest you to visit the website <a href="http://www.criteo.com/privacy/">http://www.criteo.com/privacy/</a> <u>in order to obtain more information about the cookies used and how to disable it (taking into account that we are not responsible for the content and veracity of these sites).</u>	Persistent	Third Party

Salecycle	<p>Salecycle cookies are used to identify which products and services may be of interest to the user based on their browsing habits on the website and to gather specific personal information (name, email address, telephone number and unique identifier associated with the user's device). This information is used to assist users during the purchase process, to contact the users periodically (by email or SMS) and to customise adverts that are shown to users online.</p> <p>The configuration of these cookies is predetermined by the service provided by Salecycle; therefore, we recommend that you read Salecycle's privacy notice (<a href="http://www.salecycle.com/service-privacy-notice/">http://www.salecycle.com/service-privacy-notice/</a>) for more information about the cookies it uses and how to disable them (on the understanding that Inditex Group is not responsible for the content or accuracy of third-party websites).</p>	Persistent	Third Party
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This information table will be updated as promptly as possible when there are changes in the services offered by this website. However, it may sometimes be the case that, during such an update, the information table may not include some cookie, tag or other similar instrument, although they will always be instruments with identical purposes to those described in this table.