

Privacy Statement

1. Every time you use this website you will be bound by the current Privacy Statement and you should review this text every time you use the website to be sure that you agree with it.

2. Personal data you provide us with will be processed and stored in a file under the responsibility of ITX TURKEY PERAKENDE İTHALAT İHRACAT VE TİCARET LİMİTED ŞİRKETİ ("MASSIMO DUTTI ") for the purposes of:

- i. the development, performance and enforcement of the purchase and sale contract over the products you have purchase, or of any other contract between you and us;
- ii. attending to your requests, and;
- iii. with your consent, providing you with information about the products of MASSIMO DUTTI or of any other brands / companies that belong to the Inditex Group (whose objects are related to the decoration, textile, finished fashion and homeware products sectors, as well as other complimentary sectors such as cosmetics and leather goods, and the development of e-commerce related businesses), including, as regards the above referred products, sending commercial communications by e-mail or by any other equivalent electronic communication means (such as SMS). If you are a registered user, you can change your preferences in respect of receiving such communications by logging into the MY ACCOUNT section of this website and editing your preferences. You can also unsubscribe at the Newsletter section.
- iv. In the event that you provide us with personal data of a third party, you will be responsible of having informed them about the use of their personal data, as well as having obtained the relevant express consent for this information to be provided for the purposes explained above. In the event that you have purchased a product or a gift card, the personal data of the third party provided by you, will be used for the following purposes: (a) managing the delivery and/or verification of correct receipt of the corresponding product and; (b) attending any query or suggestion you or the third party may have.
- v. Should you choose the option of keeping your card details and activate "quick shopping", you expressly authorize us to process and store the data indicated as necessary for activation and development of this functionality. The Card-Verification-Value-Code (CVV) will only be used to make able the purchase in progress, and will not be stored or processed subsequently as part of your cards data.

Giving us your consent to activate this functionality, allow your data to appear auto filled in subsequent purchases on this website, so you will not need to enter the data in each new process, and such consent shall be valid and effective for subsequent purchases.

You can change your card's data and revoke your consent for processing and storing these data at any time through My Account section – Cards. MASSIMO DUTTI stores and transmits your card's data according to the main standards of confidentiality and security of credit and debit cards.

When using this functionality, changing your password may be requested for security reasons.

Remember that security, when using this website, also depends on the proper use and conservation of certain key/passwords.

3. MASSIMO DUTTI with registered address at MM Plaza; Nispetiye Mahallesi, Aytar Caddesi, Başlık Sokak, no:3, kat: 4, 34340, Istanbul, being data controller of the file, undertakes to keep your personal information confidential and to ensure the exercise of your access, rectification, erasure and objection rights by sending an e-mail to dataprotection@massimodutti.com, to the attention of "Data Protection – MASSIMO DUTTI Turkey". If necessary, we will ask you to provide us with a copy of your ID card, passport or other valid identity document.

As a data subject, you are also entitled to apply to the data controller entity mentioned above to exercise your following rights:

- to learn whether your personal data is being processed,
- to learn the purposes for which your data is processed and whether your data is used for those purposes,
- to learn about third parties to whom your personal data is transferred to and whether your data is transferred outside Turkey,
- to request correction of your personal data if you think that it is processed incompletely or inaccurately,
- to request deletion or destruction of your personal data if you think that the purposes of processing no longer exist,
- to object to negative consequences for you as a result of the processing of your personal data by automatic means,
- to request indemnification if you suffer damage as a result of illegal processing of your data.

4. To achieve the purposes indicated in section 2 above, we may need to disclose or transfer the information that you have provided to us to the holding company of the Inditex Group (Industria de Diseño Textil, S.A. (Inditex, S.A) (hereinafter, Inditex)) and to certain other companies that are part of the Inditex Group (with activities related to the above-mentioned sectors). You are hereby informed that by registering and providing us with information via this website, you are expressly giving us your authorization to disclose and/or transfer such data to the aforementioned companies of the Inditex Group.

We may also disclose this information to subsidiaries and affiliates of Inditex, third-party processors, fulfillment centers, financial institutions or other third-party-service providers who help with our business operations (such as fraud investigations, bill collection, affiliate and rewards programs, suppliers of technological services, financial transaction management, logistics services, transportation, order management and customer service, and / or analysis of the transactions made through the website in order to provide our users with sufficient guarantees in purchasing transactions, etc.) or as necessary to process your purchases. By providing information in this website or otherwise to us, you expressly authorize us to disclose and process your information as described. Your consent to this access/disclosure includes those cases where, for efficiency of the provision of the services, providers may be located outside Turkey.

5. The user (You) hereby guarantees that the personal data provided is true and accurate and undertakes to notify any change or alteration of them. Any loss or damage caused to the website or to the person responsible for the website or to any third person through the provision of erroneous, inexact or incomplete information on the registration forms will be the exclusive responsibility of the User.

6. Cookies: We use cookies in this website, small text files with information on your navigation in this site whose principal objective is to improve your experience in the website. You can find further information on the cookies that we use, their purpose and other information of interest in the following link: **Information on cookies**.